

EXHIBITION | EVENTS | CONFERENCES TM
MOTO NATION

AUTOMOTIVE ECOSYSTEM

ABOUT **MOTONATION**TM



Motonation is an Automotive Ecosystem Platform from Malaysia. Incorporated since 2016, its aimed as a conductive work-together platform that will enable the members/partners to promote, cross sell and expand the market reach together by leveraging through collaboration, partnerships & teamwork.

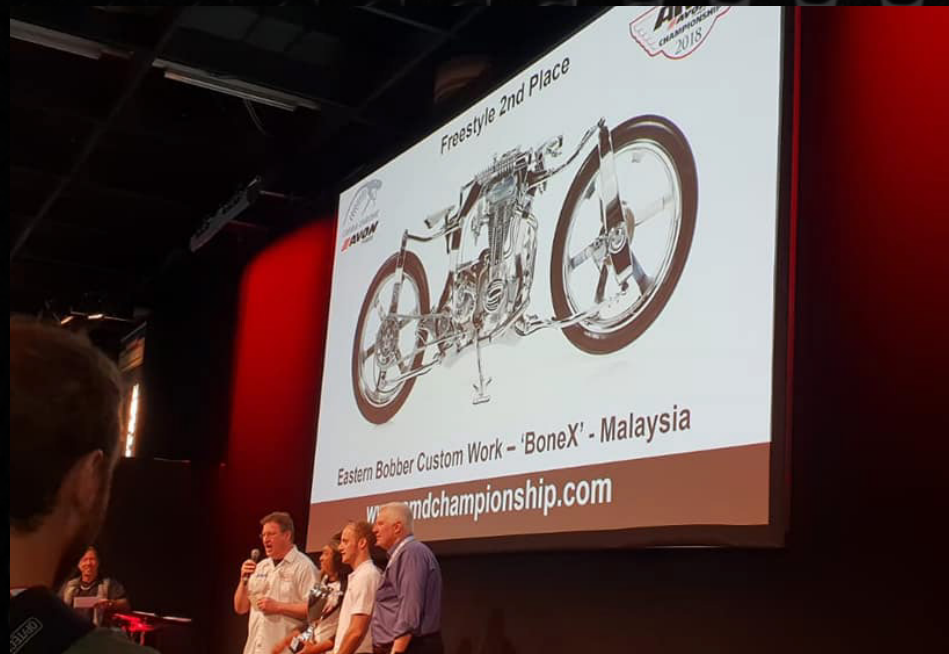
This is basically to serve as a collaborative nucleus for the Automotive Industry in Malaysia and in ASEAN as well. Through out yearly multiple programs targeting different target segments, MOTONATION collectively merging all the different industries and elements into one streamline and connected platform.

Solely own by Asia Auto Venture Sdn Bhd, Motonation has been conducted more than 30 programs (as an individual program, partnership and collaboration) for the past 3 years.

MOTONATION™







ROLLING SPEED SERIES **MOTONATION**TM





LEARNING & EDUCATION PROGRAMS
(EMPLOYEES & EMPLOYERS)

MOTONATION™





3 STONE PARK,
GLENMARIE

MALAYSIA INTERNATIONAL
EXHIBITION & CONVENTION
CENTRE (MIECC), MINES

ASIA AUTOMOTIVE BUSINESS SUMMIT 2019

Brought To You By : **MOTONATION™**

MALAYSIA INTERNATIONAL EXHIBITION
& CONVENTION CENTRE MIECC, MINES

25 JAN 2019 (FRIDAY) | 8 AM - 5 PM

KNOW YOUR CHANCES OF GETTING FUNDED!

Why you need to tap into Social
Media Marketing to run your business?

asiaRED
ROBIN LEGGO

Why Business Fail?

AmBank
CHRISTOPHER

SME Corp. Assistance to SME in
Automotive Services Sector

SME CORP
EAKH MASH

Business Financing

Credit Guarantee Corporation Ltd.
L.W. CHOONG

AABS SHARING SERIES

ASIA AUTOMOTIVE
BUSINESS SUMMIT

AWARD & RECOGNITION
PROGRAMS 2018/19

MOTONATIONTM





ASIA AUTOMOTIVE AWARD



BRAND & MARKETING
ACTIVATION

MOTONATIONTM





ASIA AUTOMOTIVE AMBASSADOR



MOTORSPORT PROGRAM :
ASIA GT FESTIVAL

MOTONATIONTM







ONLINE
MARKETPLACE


MOTONATIONTM




SpanarBoyTM
Automotive Lifestyle

**"Your No.1 Automotive
Shopping Website"**

 *EXCLUSIVE*
SPANARBOY
MEMBERSHIP
Join Now 

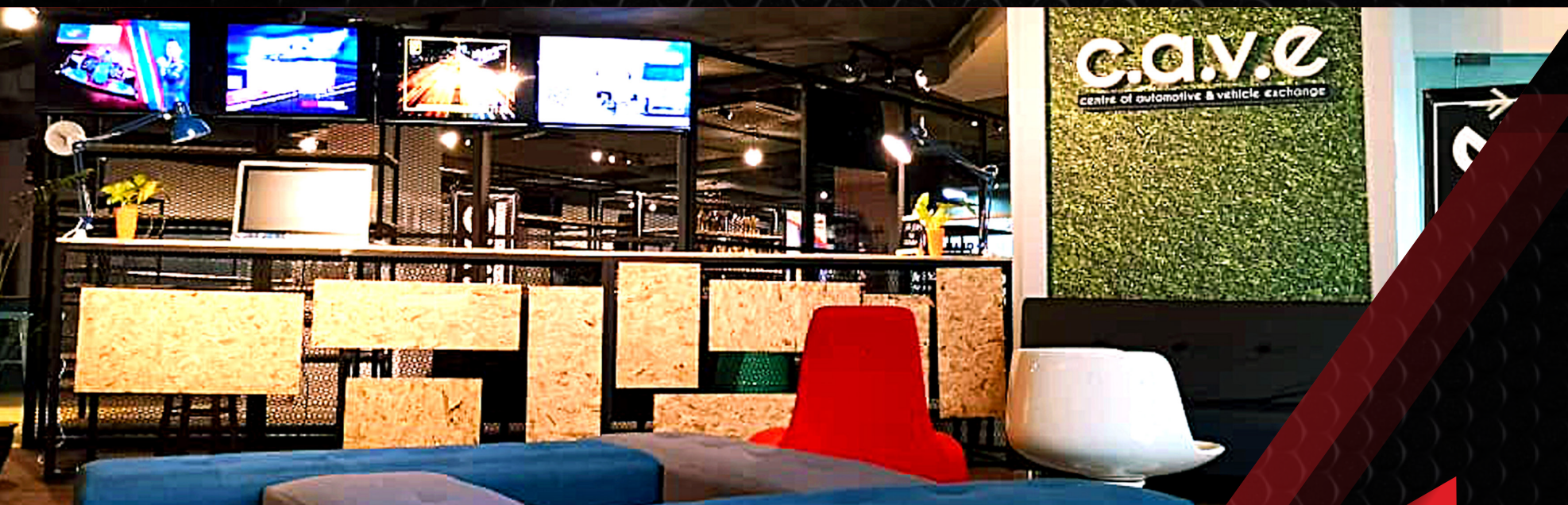


MOTONATION
ECOSYSTEM
Join Now 

SPANARBOY is an Automotive Marketplace that helps individuals that owns a vehicles to get the best bargain for their automotive needs. Examples of some of the automotive supplier we work with are tires, lubricants, batteries, accessories and many other automotive industry providers.

CO-WORKING OFFICE C.A.V.E

MOTONATIONTM





C.a.v.e

centre of automotive & vehicle exchange

BY: **MOTONATION**

ABOUT US

Cave is Malaysia's First Automotive theme Co-working space created by Motonation.

OBJECTIVE

One Stop Automotive Center for Automotive Lovers
- 20,000 sq feet : 40,000 sq feet

BUSINESS TO BUSINESS (B2B)

- Automotive Entrepreneurs
- Automotive Workshops
- Transport & Logistic
- Spare Parts & research

BUSINESS TO CONSUMER (B2C)

- Automotive enthusiast
- Car Clubs
- DIY
- Automotive Owner



SPACIOUS MEETING ROOM

Maximum occupancy 15 pax



PRESENTATION ROOM

- Equipped with sound and presentation equipments
- Maximum occupancy 100 pax



COMMON WORKING STATION

Maximum occupancy 50 pax



FOOD AND BEVERAGE SECTION

Fully equipped kitchen facility



DEDICATED DISPLAY RACK

- 5 layer display rack
- 2 feet x 6 feet
- Customization possibilities



DIGITAL ADVERTISEMENTS & BRANDING

365 days advertisement

BENEFITS

- Registered Malaysia Office Address
- 365 days product showcase
- 365 days usage of C.A.V.E facilities
- Front end sales staff
- Centralize location
- Digital advertising and Marketing
- High speed broadband wifi connection
- Centralize storage hub
- Monthly promotion activities and programs
- Automotive hub incubator



Co-Working Office C.A.V.E

Ground Floor MIECC,
Jalan Dulang,
Mines Resort City,
43300 Seri Kembangan,
Selangor Darul Ehsan.

+6016-260 9493

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www.motonation.com.my

OFFICIAL MEDIA PARTNER: **autocari.com**

CO-WORKING OFFICE

C.a.v.e
centre of automotive & vehicle exchange

COLLABORATION &
PARTNERSHIP PROGRAMS

MOTONATIONTM










presents

RAJA FUTSAL GRAND FINAL FIESTA

"The Largest Futsal Fiesta in Malaysia"

X MOTONATION™

10th November 2018 - Kompleks Sukan Negara Panasonic, Shah Alam

MOTONATION™

X

THE LARGEST MOTOR CAR GATHERING

SATRIA DAY TWO

Partners:







15TH SEPT
MAEPS
OPEN PARKING
SERDANG
GATHERING
AUTOSHOW
COMPETITIONS
VENDOR BOOTHS
FUN ACTIVITIES
LUCKY DRAWS
PARTICIPATION GOODIES

MODENAS

GEMPAK SANTAI MODENAS VOL.2

16 Februari 2019
8am - 5pm
Dataran Pantai Morib

PELBAGAI AKTIVITI MENARIK!

AUTOSHOW // DEMO CUB PRIZ //
 KLINIK "SAFETY RIDING" //
 BOOTH PAMERAN DAN JUALAN //
 KEMPERN SERVIS //
 ...DAN BANYAK LAGI!

Motor Trader Online

CARNIVAL

PRE-OWNED & RECOND

4th - 5th Aug 2018

Venue: Colosseum, 3 Stone Park, Glenmarie

NEW CAR BENEFITS AT USED CAR PRICES!









Venue sponsor:  In collaboration with: **MOTONATION™**

Carlist.my

PEOPLE'S CHOICE AWARDS
ROADSHOW
2018

Come vote for the most popular
People's Choice Awards - Car of the Year 2018!

3rd - 5th August 2018 | 10:00am - 10:00pm | Main Atrium, Sunway Velocity Mall

Organiser: 
 In Collaboration With: 
 Official Media:   
 Participating Brands:     

SOME OF OUR COLLABORATION PROGRAMS **MOTONATION™**



MOTONATION™ @ MYDIGI RAJA FUTSAL (10TH NOV 2018)





MOTONATION™ @ IOI MALL, PUTRAJAYA (3RD - 4TH NOV 2018)





MotoNation™ @ QUILL CITY MALL, KL (24TH - 27TH APRIL 2018)





MOTO NATION™ X SATRIA DAY , MAEPS SERDANG (15TH SEPT 2018)





MOTO NATIONTM @ SUTERA MALL, JB (23RD SEPT 2017)





MOTONATION™ @ TESCO LEMBAH SIREH, KB (5 AUG 2017)





MOTONATION™ @ NATIONAL ART GALLERY, KL (26TH AUG 2018)





MOTONATION™ @ APRIL22 FUN RUN PUTRAJAYA (5TH JAN 2019)





MOTONATION™ @ASIA GT FESTIVAL, SEPANG INTERNATIONAL CIRCUIT (15-17TH MAR 2019)





MOTONATION™ X BERSZA PROG JEJAK KEMBARA, ULU TEMBELING (19TH-21ST APR 2019)





MotoNation™ MALAYSIA DIECAST EXPO 2019, PWTC (22ND - 23RD JUNE 2019)





MOTO NATIONTM ROLLING SPEED MERDEKA , SEPANG INTERNATIONAL CIRCUIT(30TH AUG 2019)





MOTONATION™ x 3RD SATRIADAY, STADIUM BATU KAWAN PENANG (14TH SEPT 2019)





MOTONATIONTM MALAYSIA INTERNATIONAL AUTOMOTIVE & PARTS EXPO, MIECC (24 - 27TH OCT 2019)



PAST EVENTS



JAN 26	Asia Automotive Award 2019 Sat 18:00 · Por was interested	Palace of the Gol... Seri Kembangan,...	NOV 3	Motonation Autofiezt 3-4th No... 3 Nov 2018–4 Nov 2018 · Por BK ...	IOI City Mall	APR 27	Motonation 2018 Roadshow Kic... Fri 10:00 · by MotoNation	Quill City Mall Ku... Kuala Lumpur, M...
JAN 25	Asia Automotive Business Sum... Fri 08:00 · Por was interested	MIECC,Sri Kemb... Seri Kembangan,...	OCT 20	<u>Rolling Speed Night Chapter 2 : ...</u> Sat 18:00 · 2 friends went	MIECC,Sri Kemb... Seri Kembangan,...	APR 24	Motonation @ SLV Symposium ... Tue 10:00 · by MotoNation	Quill City Mall Ku... Kuala Lumpur, M...
JAN 5	Motonation x April 22 Energy Fu... Sat 16:00 · 498 guests	MotoNation Putrajaya, Selang...	SEP 15	Motonation X Satria Day Two Sat 10:00 · by MotoNation	Malaysia Agro Ex... Seri Kembangan,...	APR 18	Official Launch of motonation20... 18 Apr 2018–19 Apr 2018 · by Mo...	3Stone Park Shah Alam, Selan...
DEC 8	Motonation X IAM Malaysia 8 Dec 2018–9 Dec 2018 · by Mot...		SEP 1	RollingSpeed Night Chapter 1 Sat 20:00 · 3 friends went	Mines Internation... Seri Kembangan,...	DEC 1	MotoNation e-Sports Challenge ... 1 Dec 2017–10 Dec 2017 · Lim Ka...	PICC putrajaya Putrajaya, Selang...
DEC 8	Motonation X Matrade YOUth Ex... Sat 08:30 · by MotoNation	MATRADE Exhibit... Kuala Lumpur, M...	AUG 5	People's Choice Awards Roadsh... 3 Aug 2018–5 Aug 2018 · Por was...	Sunway Velocity ... Kuala Lumpur, M...	DEC 1	Motonation 2017 Actual Event P... 1 Dec 2017–3 Dec 2017 · 3 friend...	PUTRAJAYA INTE... Putrajaya, Selang...
NOV 30	<u>MotoDagang participating Chin...</u> 30 Nov 2018–2 Dec 2018 · Nur w...	Kuala Lumpur Co... Kuala Lumpur, M...	AUG 4	Motortrader Carnival x Motonati... 4 Aug 2018–5 Aug 2018 · Gary N...	3Stone Park Shah Alam, Selan...	DEC 1	Corporate Automotive & Lifestyl... 1 Dec 2017–3 Dec 2017 · 855 gue...	Putrajaya Interna... Putrajaya, Selang...
NOV 17	Drag Race Academy Sat 10:00 · Por was interested	Melaka Internatio... Durian Tunggal, ...	JUL 31	Automotive Export Day Seminar Tue 14:00 · by MotoNation	MATRADE Exhibit... Kuala Lumpur, M...	OCT 14	4th Roadshow Penang ~ MotoN... Sat 10:00 · 93 guests	Stadium Batu Ka... Penang, Malaysia
NOV 10	Raja Futsal x Motonation Sat 08:30 · by MotoNation		JUL 27	Drive: Auto Fair 2018 27 Jul 2018–29 Jul 2018 · Por BK...	Setia City Conve... Shah Alam, Selan...	SEP 23	JB Roadshow Motonation Sat 10:00 · by MotoNation	Sutera Square, S... Skudai, Johor, M...
NOV 4	Rolling Speed Weekend 3rd - 4t... 3 Nov 2018–4 Nov 2018 · Por wa...	IOI City Mall	JUN 8	Motonation Afterhour Networki... Fri 18:00 · by MotoNation	Zouk De Muzeum Kuala Lumpur, M...	AUG 26	2nd Edition Motonation roadsho... Sat 11:00 · by MotoNation	Balai Seni Lukis ... Kuala Lumpur, M...
NOV 3	WD-40 in Motonation Autofiezt... 3 Nov 2018–4 Nov 2018 · 32 gue...	IOI City Mall	MAY 5	Asia Automotive Ambassador Fi... Sat 17:00 · Ivy Lim went	Scott Garden Kuala Lumpur, M...	AUG 26	Our calendar on roadshows Sat 10:00 · by MotoNation	National Art Gall... Kuala Lumpur, M...
						AUG 26	Superb bizpitch @motonation ro... Sat 10:00 · by MotoNation	Balai Seni Lukis ... Kuala Lumpur, M...

Outdoor Advertising Partner: Official Printing Partner: Official Broadcast Partner: Venue Partner: Official e-Motorsport Partner: Official Mango Juice:



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MOTONATIONTM

PARTNERS 2017

PARTNERS 2018 **MOTONATION™**

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Supported by :



FEDERATION
OF MALAYSIAN
MANUFACTURERS

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Touch 'n Go
eWallet

Collaboration Partners :



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PARTNERS 2019 **MOTONATION**TM

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Logistic Vehicle Partner :



Apparel Partner :



Venue Partners :



Participating Merchants :



PARTNERS 2019 **MOTONATION™**

ORGANIZING PARTNERS :

SpanarBoy™
Automotive Lifestyle



GOLD SPONSOR (CHINA)



GOLD SPONSOR (KOREA)



OFFICIAL LUBRICANT & GOLD SPONSOR



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OFFICIAL LIFESTYLE PARTNER :



OFFICIAL E-PLATFORM PARTNER :



OFFICIAL BIKE TPMS :



OFFICIAL MOBILE PHONE PARTNER :



VENUE PARTNER :



EDUCATION PARTNER : TRADE PORTAL PARTNER :



TRANSPORT & LOGISTIC PARTNERS:



E-GAMING PARTNER :



DIGITAL MEDIA PARTNER :



DIGITAL TOTAL SOLUTION PARTNER:



MEDIA PARTNERS :



MINERAL WATER PARTNERS:



AFFILIATE EVENTS :




EXHIBITION | EVENTS | CONFERENCES TM


MOTONATION

AUTOMOTIVE ECOSYSTEM

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MOTO8way TM

