

### 18<sup>th</sup> April – 3StonePark , Launching and Press Conference of Motonation 2018 and Asia Automotive Ambassador

Motonation 2018 was successfully launched together with the signing ceremony between Motonation and Malaysia Miss Kebaya to collaborate together for the first time to host the 2018 Asia Automotive Award. Among the 200 attendees were Media, partners, sponsors and deputy CEO of Matrade, Dato' Wan Latiff as the Guest of Honour.

Booth displays were set up for the participated vendors to showcase their products. After the launching ceremony, lucky draws were given with attractive prizes such as complimentary rooms at Hype Hotel as well as goodies by Ottoman and Petron.



### 27<sup>th</sup>-29<sup>th</sup> April – QUILL CITY MALL , Roadshow Kick Off Car Carnival

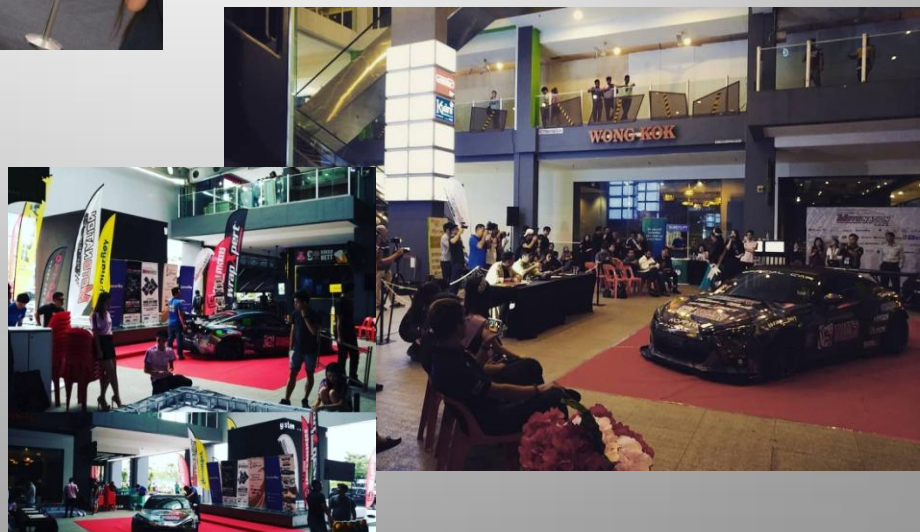
Motonation kicked off its first 2018 Roadshow at Quill City Mall Kuala Lumpur. The 3-day event was joined by CHY Auto, Tom's Stickers, Sureplify and many more.

Exotic and super cars were displayed in the main centre court of the Quill City mall for the entire 3 days of the event.



### 5<sup>th</sup> May – SCOTT GARDEN MALL 1<sup>st</sup> Heat Asia Automotive Ambassador

1 Day event kicking off the 1<sup>st</sup> Heat of the search for 2018 Asia Automotive Ambassador. Contestants were called for the first selection round in front of special guest judges. Best part public gets to watch it live!



### 31<sup>st</sup> MAY – HYPE MOTORSPORT HOTEL IFTAR SESSION AND BUSINESS NETWORKING SIGNING CEREMONY CARLIST AS PLATINUM SPONSOR

200 Guests covering Vendors, Partners, Sponsors and Media were invited to MotoNation Ramadhan IFTAR Session. The event was complemented with the signing ceremonies between #MN18 and partners which includes Carlist.my as our Platinum Sponsor and Flipbizz as our Social Media Business Networking Partner.

Besides various indoor booth displays, what was interesting is that vendors were given 5 minutes stage presence to introduce and promote their products. The night ended with lucky draw session sponsored by Tectic Toys, WD40, Pulzar oils and Spanarboy



### 8<sup>th</sup> June – DE MUZEUM (ZOUK) MOTONATION SOCIAL NETWORKING SESSION & HK CALL ME AGENT MOVIE ROADTOUR

In Collaboration with Tom's Stickers and Call Me Agent Movie Roadtour, the afterhour social networking session was another pre-event program in creating platform for all partners, vendors and sponsors to meet and socialize.

The event was extra special with the appearance of the cast and production crew from "Call Me Agent Roadtour", a Hong Kong based Production Movie which #MN18 is honored to be a part of. The action packed movie is set to be premiered end of this year. Of course, an event is never complete without a round of lucky draw session to kick off the party mood till late hours!

