

1st September 2018 : RollingSpeedNight2018 Chapter 1 @MIECC

Another successful lifestyle event franchise created and organized by Motonation & Tom's Stickers at MIECC , Seri Kembangan. The one night event has gathered almost 1200 participated cars with almost 3000 visitors filling up the MIECC indoor and outdoor area.

Drift shows by Westlake Tires team fascinated the gathered crowd with their roaring engine and screeching tires. The event ended with Lucky draws and prize giving ceremonies to the autoshow winners sponsored by the official lubricant partner, Pulzar Malaysia, HK Backpain and Carlist.my

Food trucks and vendors such KM Fuel Save Additive, Hankook Tires, LiquiMoly Lubricants , DodoMat, Glow in the Dark Printing, 3DXL 3D Printing , Spanarboy , Starwheels and Sureply joined the event by having their promotion products displayed in the indoor and outdoor area. More of RollingSpeedNight Chapters will be hosted in supporting the lifestyle segment as part of the Motonation Ecosystem Program.



4th September 2018 : Country Heights Berhad (CHHB) partnering in Motonation as part of their Car City Centre (CCC) Project

Country Heights Berhad (CHHB) and Motonation is signing a MOU which mark the partnership in Motonation Ecosystem Program. The partnership program in Motonation will be part of the 1.5 Billion GDV Car City Centre (CCC) project aligned by the CHHB Group. Motonation is set to drive the Eco-sytem platform to create a central hub for automotive event and players to be under one roof.

The project, which will be led by Motonation group and CHHB group executive director, Lee Thai Young Matahari, son of Tan Sri Lee Kim Yew will see the Mines exhibition hall transformed into central automotive events, car city centre, whereby customers can buy or do anything automotive-related under one roof such as loan applications and Puspakom checks, as well as purchasing new cars, parts and accessories.

The official press conference of the MOU Signing is set to be on the 3rd Of October 2018

Kicking off the program, MIECC is set to be the host of several automotive relative events as such:

1. **Asia Automotive Business Summit (AABS) ; 25th Of January 2019** : An educational business program to all Automotive related SME'S with participation speakers from AMBANK,CGC, SME Corp, AsiaHired and many more.
2. **Asia Automotive Award (AAA) ; Evening of 25th January 2019** : In conjunction off the AABS, the 2nd Annual AAA will be hosted for award recognition to automotive players.
3. **Motonation Cleantech Exhibition and Conferences ; 5th-7th July 2019** : An Automotive Exhibition focusing on clean and environmental technologies such as E-Cars/E-Bikes, Environmental parts and products, Charging suppliers, research and development, Hybrid Technologies and any related industries
4. **Motonation Ecosystem Exhibition : 15th – 17th November 2019** : An Automotive Ecosystem Exhibition focusing on the entire ecosystem related to automotive industries from properties, banking and insurance facilities, education, automotive parts and accessories, manufacturing, food trucks and many more.

