



Home Of Petrolheads  
ONE INTEREST | ONE FAMILY | ONE FUTURE

# MOTONATION

PICC • MALAYSIA • 2017

1st-3rd December

Organized by:

**Pro**CARA

Co-organized:

**helo**global  
Sdn. Bhd.

Venue Partner:

**PUTRAJAYA**

Registration Partner:

**sports360**

Outdoor Advertising Partner:

**heloLED**

Publishing partners:

**MISTERMANIA**

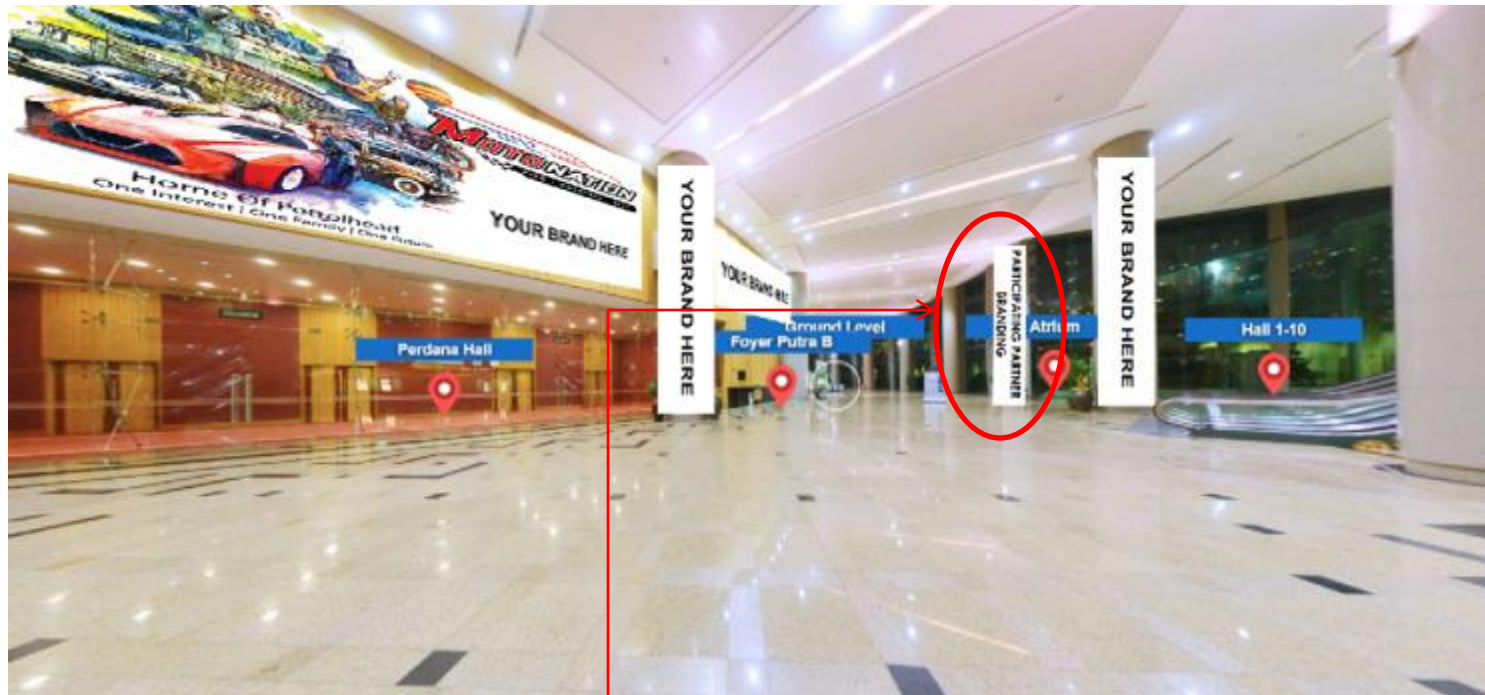
**MINGGUAN MALAYSIA**

**KLIA** **KAR** **SUPA**

**KAKI KERETA**

## ADVERTISEMENT PACKAGE RM2,599 (EXCL.GST)

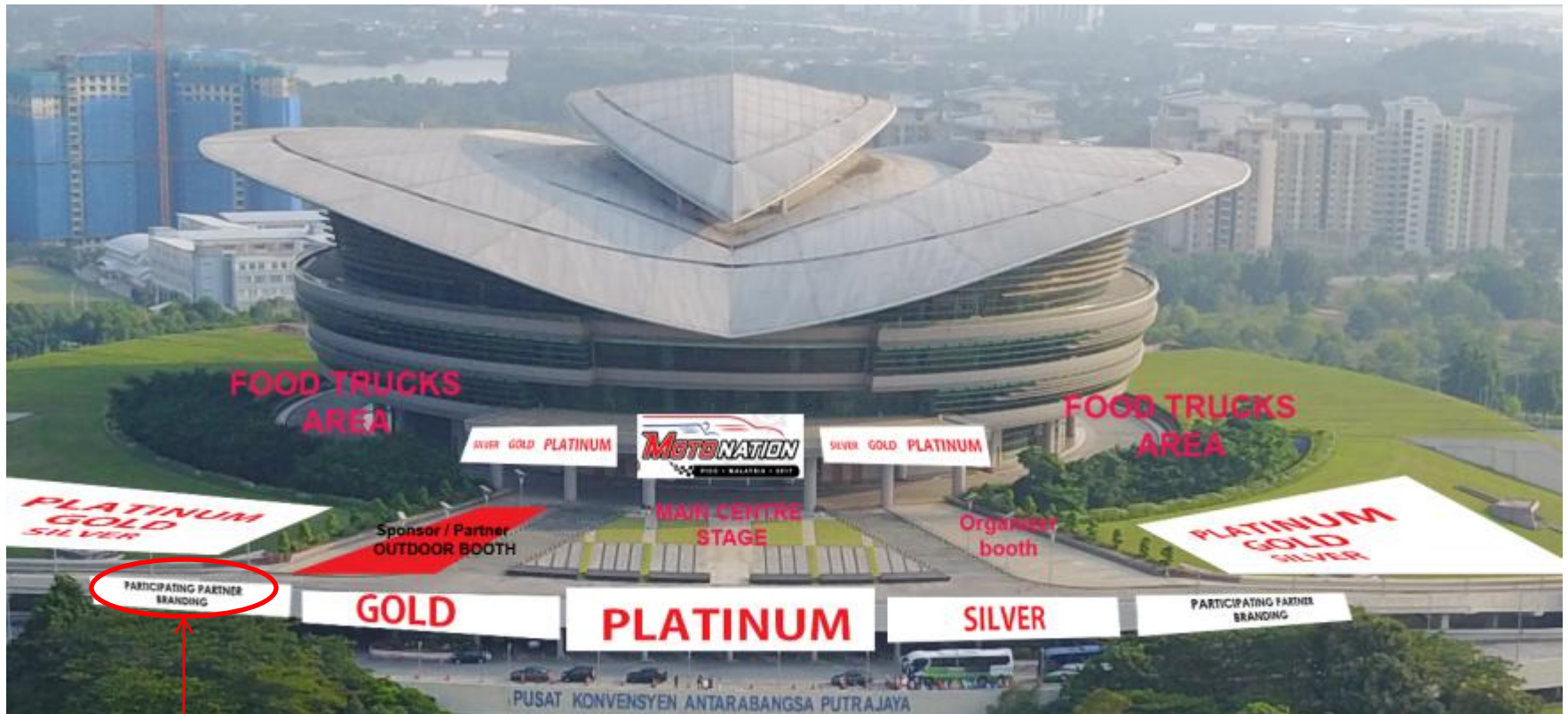
# BRANDINGS



LOGO PLACEMENT UNDER  
“PARTICIPATING PARTNER” CATEGORY  
(4 NOS. – INDOOR AREA)



# BRANDINGS



LOGO PLACEMENT UNDER  
“PARTICIPATING PARTNER” CATEGORY  
(2 NOS. – OUTDOOR CENTRE AREA)



# BRANDINGS



LOGO PLACEMENT UNDER  
“PARTICIPATING PARTNER” CATEGORY  
(1 NOS. MAIN PARKING ENTRANCE)



# BRANDINGS



Putrajaya International Convention Centre (PICC) is located in Precint 5, Putrajaya with 2 major entrances. PICC has a basement parking which can occupy up to 1200 vehicles at one time and has lift access to each floor. PICC is the perfect venue for this event not only due to the spacious indoor hall and parking capacity, it also has potential outdoor area that can be utilized. This event will be the first event to occupy PICC outdoor area. The spacious outdoor area, ample parking space, easy traffic and strategically located in the heart of Putrajaya residential area makes PICC the perfect venue for this event in comparison with other location such PWTC and KLCC. Scheduled shuttle van connection will also be arranged to circulate around the strategic location to provide public visitors with convenient transportation from one hall to another.

## PUBLISHING PARTNERS



## STRATEGIC PARTNERS



## OFFICIAL OUTDOOR ADVERTISING PARTNER



## SUPPORTED BY



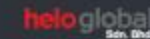
## OFFICIAL VENUE'S PARTNER



## ORGANIZER



## CO - ORGANIZER



## PARTICIPATING PARTNERS



LOGO PLACEMENT UNDER  
"PARTICIPATING PARTNER" CATEGORY  
(OFFICIAL WEBSITE)



# DIGITAL BRANDING



LOGO PLACEMENT UNDER  
“PARTICIPATING PARTNER” CATEGORY  
(DIGITAL LED BOARD – 4 INDOOR PLACEMENTS  
IN INDOOR HALL)



# EVENT DIRECTORY DISTRIBUTION



FULL SINGLE PAGE A5 INSERTION  
(ARTWORK FROM CLIENT)  
IN **MOTONATION** EVENT  
DIRECTORY BOOK

